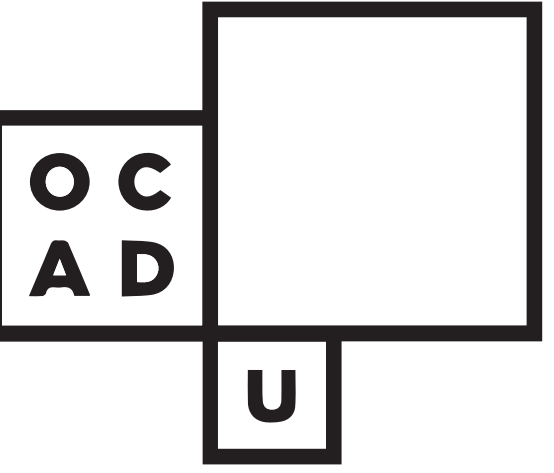


A New Approach to Health Information Sharing

A program blueprint for creating bottom up workshops with structurally marginalized groups.

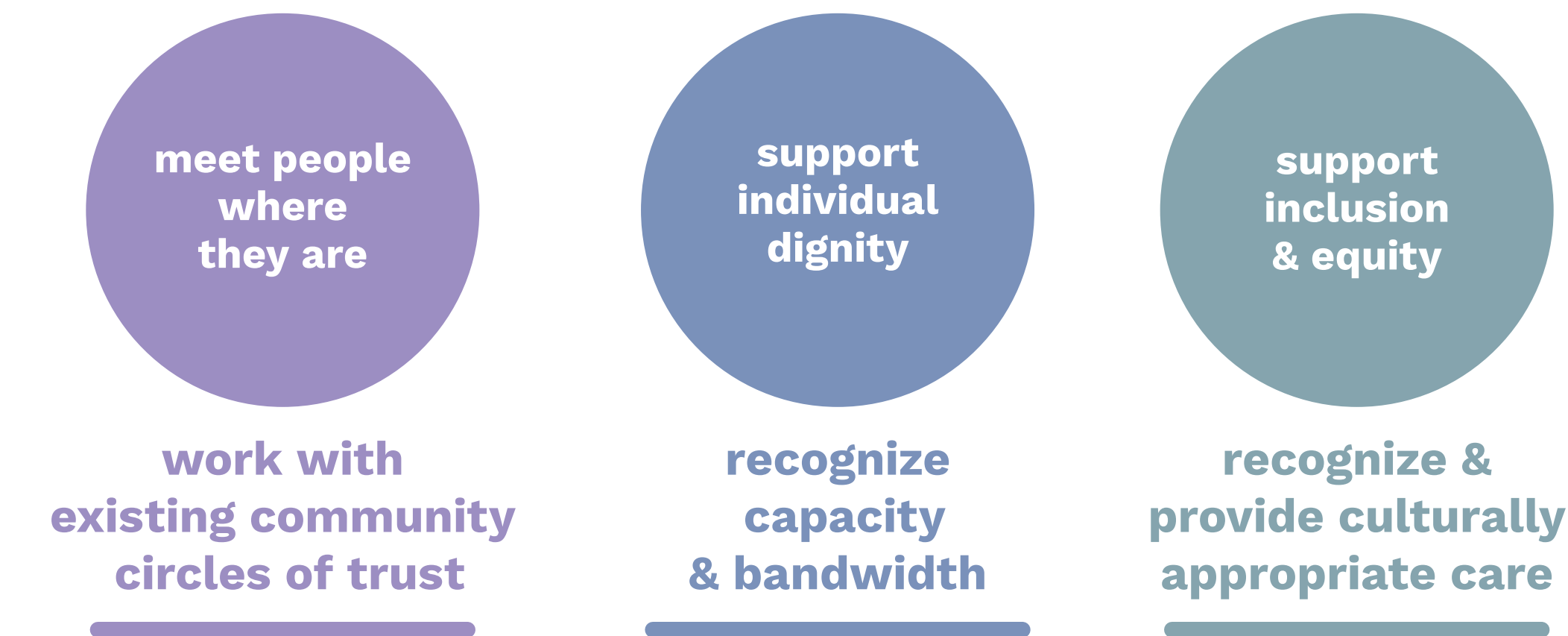


Why the need for change?

Research shows that typical top-down health information sharing approaches are ineffective at improving health outcomes for structurally marginalized groups, individuals and communities. Top down approaches may even be harmful. Yet, organizations struggle with shifting the way that programs are developed and disseminated.

What is the new approach?

The techniques and foundational knowledge contained in this program blueprint offers an approach that engages communities and individuals from the ground level. This program is based in seven guiding principles:



and small change can be big change!

Who is this for?

This program is for anyone looking for a different approach and some tools to foster health information awareness including individuals embedded within a community, community organizations, facilitators with varying amounts of experience engaging communities, organizations with funding directed at improving health outcomes, and many others.



How does it work?

"A New Approach to Health Information Sharing" includes tools and information to help you to engage with or within structurally marginalized communities to build knowledge together towards improving health and well being. The system includes a program blueprint as well as action cards and foundational knowledge cards.

You may find it useful to work in a linear and methodological fashion from phase 1 of the blueprint all the way to phase 5 engaging using all the cards along the way. Or, you may be starting somewhere in the middle or even towards the end and using only those cards that strike a chord with you. The foundational knowledge cards can lend evidence or language that can support requests for funding or that can meet questions around why a program should be designed with communities instead of for them.

The specific content of workshops created using this system are dependent on the interests and needs of the participants. A focus on process rather than outcomes is highly encouraged. This system is designed to support you, so feel free to jump around. Use whatever aspects that are helpful, however they are helpful.

