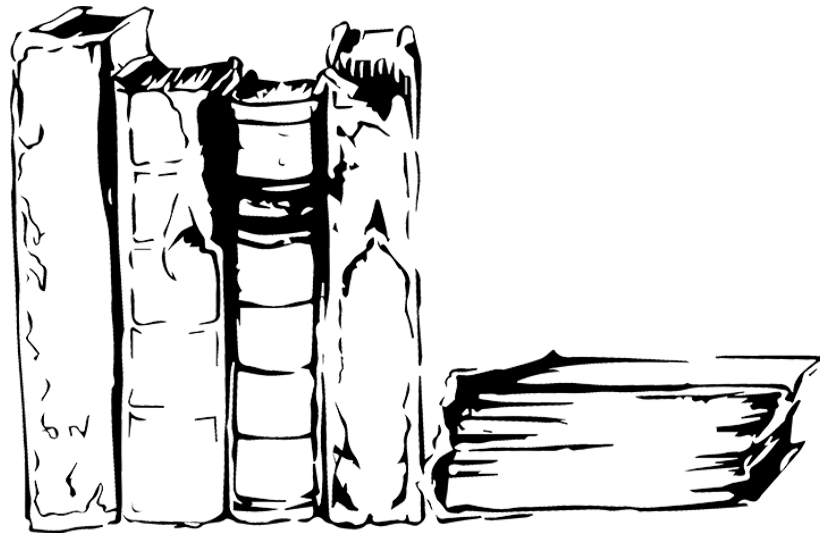


melissa frew

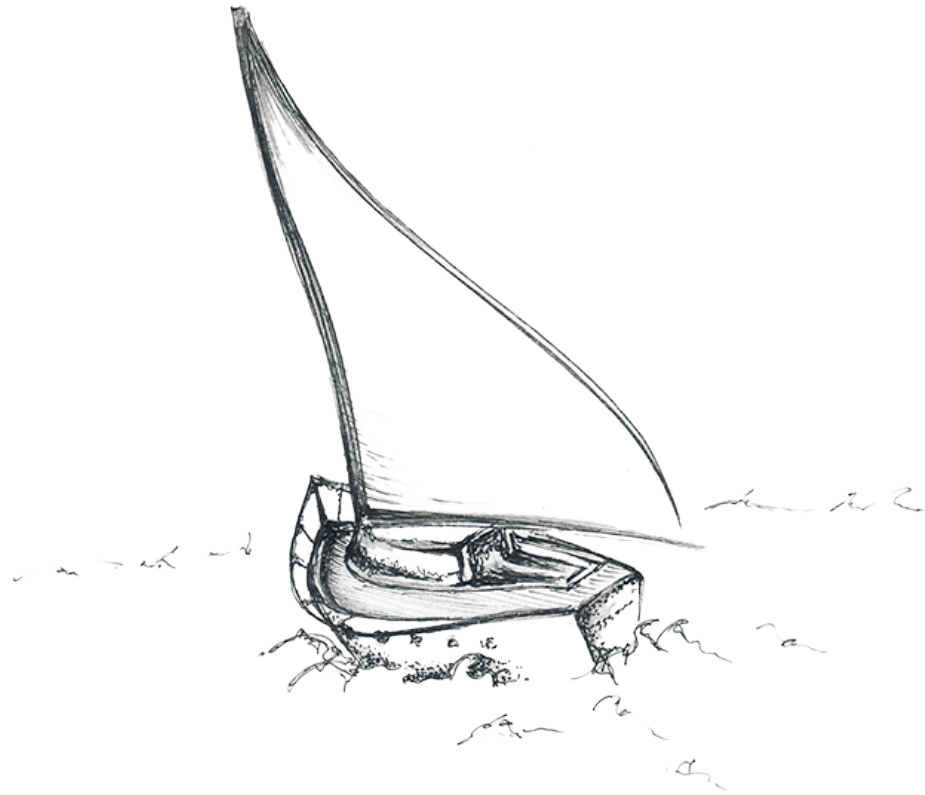
ux/ui designer, information architect, illustrator

illustration

The library revisited . From doodle to graphic.



The Plan by Investors Group . Imagine your retirement.



visual design & ux design

Wychwood Open Door . A renewed visual identity.



## Infographics . Statistics & Visualization.



# Infographics . In situ.

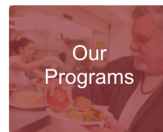
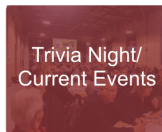


About Us Our Programs Volunteers Support Us Trivia Night



## Open the Door

Welcome to Wychwood Open Door, a day-time drop-in centre serving homeless and socially isolated people in Toronto's mid-town St. Clair West community since 1986. We exist to reduce social isolation, boost nutrition and help develop life skills among homeless and socially isolated people.



## In the News

An Open Door and a Meal Play Key Role in Helping Homeless

Drop-ins are the unsung heroes in Toronto's efforts to help homeless and isolated residents.

Read the whole story at [TheStar.com](#)

Become A Sponsor >



Financials



About Us Our Programs Volunteers Support Us Trivia Night

Donate



Our Programs Calendar

## Our Programs

### Health, Safety, Growth

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.



## Our Programs



## Calendar

MON	TUE	WED	THU	FRI	SAT	SUN
31	1	2	3	4	5	6
7	8	9 TODAY	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31	1	2	3



About Us Our Programs Volunteers Support Us Trivia Night

Donate



Volunteer Positions Apply Online Opportunities

## Volunteers

### We Love Our Volunteers

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor



## Volunteer Positions



## Apply Online

Name

Address

Phone Number

What volunteer role are you interested in?

Submit

## Opportunities

MON	TUE	WED	THU	FRI	SAT	SUN
31	1	2	3	4	5	6



iCBT. A visual identity to guide development. Growth, transformation & connection.



A style guide focused on calm,  
open connection.



iCBT . style guide

iCBT



a7c474



7eaeaf



826bbo



6o777b

headline typeface . corbel

Aa

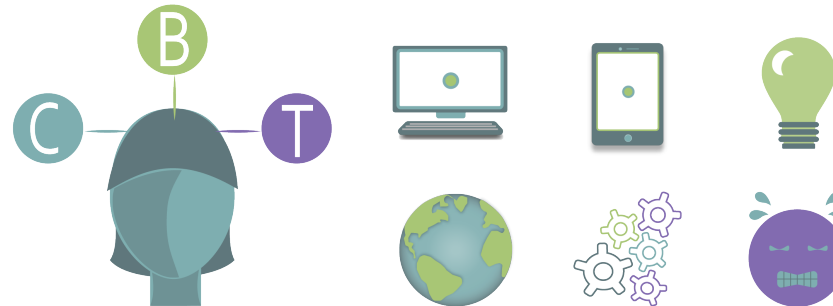
ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890

body typeface . arial

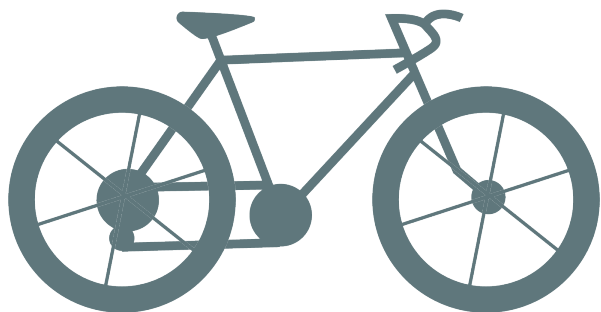
Aa

ABCDEFGHIJKLM  
NOPQRSTUVWXYZ  
abcdefghijklm  
nopqrstuvwxyz  
1234567890

mood board

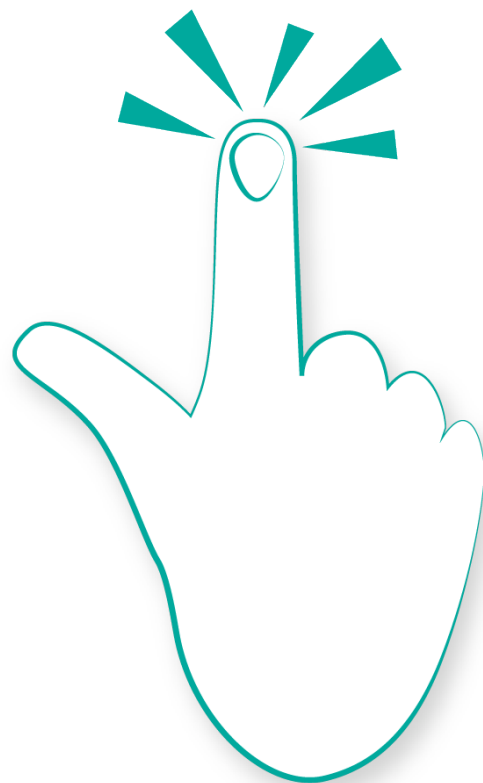
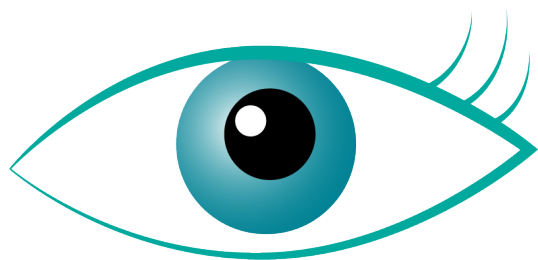


Illustrations & animations to delight the users.



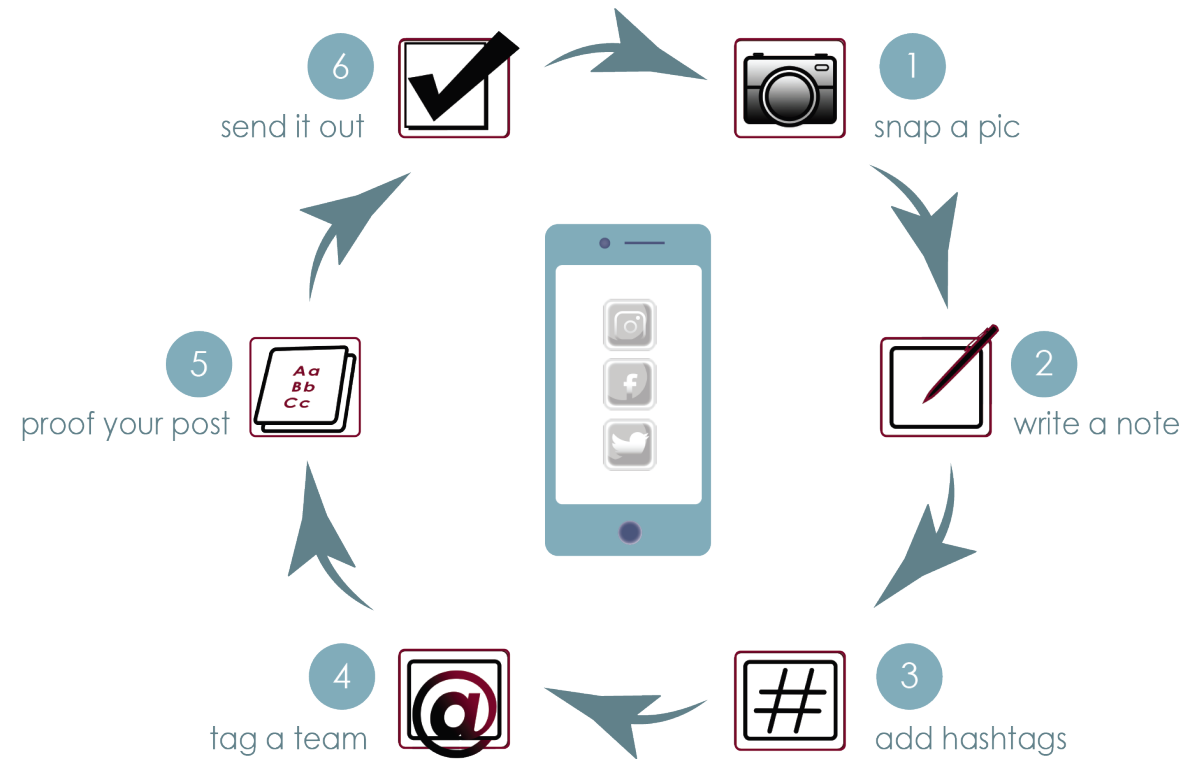
iconography & infographics

Iconography . See, hear, tap.



Infographic . Social media 101 . Breaking it down into the essential steps.

## Social Media 101





studio@melissafrew.com

416 . 419 . 3342

73 springmount avenue, toronto, on